

**April 23, 2009**

## **Gerson Lehrman Group announces addition of Frost & Sullivan to the Council Partners Program**

New York, NY—April 23, 2009—Gerson Lehrman Group today announced that Frost & Sullivan, a leading market research and growth consulting firm, will become a Premium Gerson Lehrman Group Council Partner. Now, Frost & Sullivan's more than 800 consultants are available to consult with Gerson Lehrman Group clients, through Gerson Lehrman Group's unique platform of systems and services—including phone consultations, educational seminars, and custom consulting projects.

In addition, Gerson Lehrman Group will introduce relevant published resources from Frost & Sullivan's main offering, TEAM Research, to clients. Market research, technical research and other syndicated Frost & Sullivan deliverables will be available at preferred rates to complement the calls, seminars and projects that GLG clients currently utilize.

This relationship allows both firms to better meet increasing demand for consolidated access to industry expertise. Frost & Sullivan's global expertise in a broad range of markets, including IT & Communications, Healthcare, Industrials, Automotive, Aerospace, among others, will be a valuable addition to Gerson Lehrman Group's network. Meanwhile, Gerson Lehrman Group, through its marketplace for expertise and wide acceptance in the financial community, will be a key partner in bringing Frost & Sullivan's industry analysts and primary research to its clients.

"We are very excited about Frost & Sullivan's decision to become a Council Partner. This relationship is another testament to Gerson Lehrman Group's commitment to providing clients access to the expertise and experience of industry-recognized, top-tier firms, and building a marketplace of institutional expertise," says Dmitri Mehlhorn, Managing Director of Gerson Lehrman Group. "Our aim is to increase exposure of our respective firms through joint events in locations such as New York, San Francisco, London, Hong Kong and other overlapping markets. This will benefit the clients of both firms while expanding the depth and reach of both Frost & Sullivan and Gerson Lehrman Group."

### **About Gerson Lehrman Group**

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit [www.glgroup.com](http://www.glgroup.com).

### **About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 31 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

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