

July 23, 2009

## **Gerson Lehrman Group announces addition of Decision Resources, Inc. to the Council Partners Program**

New York, NY—July 23, 2009—Gerson Lehrman Group today announced that Decision Resources, Inc., a leading healthcare market research firm, has become a Premium Gerson Lehrman Group Council Partner. As a Council Partner, Decision Resources, Inc.'s more than 150 expert analysts are now available to consult with Gerson Lehrman Group clients, enabling both firms to address increased client demand for consolidated access to healthcare industry expertise.

In addition, Gerson Lehrman Group clients gain access to Decision Resources, Inc. products, including Millennium Research Group's Marketrack, a proprietary database of major medical device markets across the US, EU, and Latin America. Marketrack includes data on utilization, market share, average price per unit, and units per procedure, and features more than 25,000 ongoing surveys in more than 40 countries.

Decision Resources, Inc.'s global expertise in the healthcare and biopharmaceutical industries will be a valuable addition to Gerson Lehrman Group's network. In turn, the Gerson Lehrman Group marketplace for expertise will serve as a key distribution channel for Decision Resources, Inc. products, making their analysts and services available to more than 850 clients globally. Decision Resources, Inc. is also eligible to access the Gerson Lehrman Group network of more than 200,000 experts worldwide.

"We are very excited Decision Resources, Inc. has become a Gerson Lehrman Group Council Partner," says Dmitri Mehlhorn, Managing Director of Global Operations, Gerson Lehrman Group. "Decision Resources, Inc.'s suite of top-tier analysis and data products is an excellent complement to our offering. That leading firms such as Decision Resources, Inc. choose to become Council Partners is of tremendous value to our clients, and is a testament to Gerson Lehrman Group's position as the premier global marketplace for expertise."

"Partnering with Gerson Lehrman Group is an excellent way for us to extend our reach and client base within the financial industry," says Shahir Kassam-Adams, Chief Strategy Officer, Decision Resources, Inc. "Their unmatched network of experts will serve as an important resource to help better inform our products, and better serve our clients."

### **About Gerson Lehrman Group**

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit [www.glggroup.com](http://www.glggroup.com).

### **About Decision Resources, Inc.**

Decision Resources, Inc. is a cohesive portfolio of companies that offers best-in-class, high-value information and insights on important sectors of the healthcare industry. Clients rely on this

analysis and data to make informed decisions. Please visit Decision Resources, Inc. at [www.DecisionResourcesInc.com](http://www.DecisionResourcesInc.com).

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