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## **Gerson Lehrman Group Announces Addition of CPM Group to the Council Partners Program**

*New relationship grants Gerson Lehrman Group clients exclusive access to leading commodities market research and consulting firm*

New York, NY – July 31, 2008 – Gerson Lehrman Group, the world's marketplace for expertise, announced today that CPM Group has enrolled in the Gerson Lehrman Group Council Partners program. This agreement is an expansion of a five-year relationship between the two companies.

Through this relationship, Gerson Lehrman Group clients gain exclusive access to CPM Group's industry-leading commodities analysts for various research-based projects, consultations, and events. CPM Group receives access to the Gerson Lehrman Group suite of Council Partner tools, including a search-engine optimized presence on the Gerson Lehrman Group client Web site, the Research Management Platform, and the Gerson Lehrman Group public Web site, [www.glggroup.com](http://www.glggroup.com).

"CPM Group is the type of leading consulting firm that has a natural home in the Gerson Lehrman Group Councils," says Dmitri Mehlhorn, Managing Director of Global Operations at Gerson Lehrman Group. "Our clients are constantly looking for better ways to understand and manage the risks and opportunities surrounding the global commodities boom, and CPM's analysts and research will give our clients another powerful tool for assessing the specialized metals and commodities markets."

Jeffrey Christian, Managing Director of CPM Group says: "We have worked with Gerson Lehrman Group since 2002, and find their platform is an outstanding way to extend our reach. With the launch of Council Partners, we were excited to find a way to broaden the range of services we can eventually offer to Gerson Lehrman Group clients."

### **About Gerson Lehrman Group**

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 175,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit [www.glggroup.com](http://www.glggroup.com).

### **About CPM Group**

CPM Group is a leading commodities research, consulting, asset management, and investment-banking firm. CPM focuses on various commodities markets from precious metals to tropical soft commodities. In its twenty years as an independent company, CPM has consistently delivered unique, market-leading research and services to clients including professional fund managers, industrial producers and manufacturers, and leading international organizations worldwide. For more information about CPM Group, please visit [www.cpmgroup.com](http://www.cpmgroup.com).

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