

March 7, 2008

Gerson Lehrman Group Announces a Congressional Briefing with CTIA – The Wireless Association(TM)

Is the Tech Economy Recession Proof? March 12, Washington, DC

New York, NY – March 7, 2008 – Gerson Lehrman Group (GLG), the world's leading marketplace for expertise, and CTIA -The Wireless Association(TM), an international non-profit membership organization representing all sectors of the wireless industry, are pleased to announce a Congressional Staff briefing to provide Congressional Staff with timely insights into the state of the U.S. economy, the state of the tech-economy and an assessment of how the wireless sector is expected to perform through 2008.

"Working with CTIA on educational events such as these enables Gerson Lehrman Group to make a significant contribution to strengthening the educational resources available to policymakers in Washington. It is a terrific chance for Gerson Lehrman Group to tap its worldwide expert network, the GLG Councils(SM), to provide some of the world's leading experts to address telecom, global economic trends, and recent technological developments," said Alexander Saint-Amand, Chief Executive Officer of GLG. "Gerson Lehrman Group has a strong tradition of working closely with our nation's policy makers to help them better understand complex, global issues, and we hope this joint event with CTIA will make an important contribution to the Congressional Staff's insight into the state of the tech-economy."

"Gerson Lehrman Group's strong network of independent, worldwide experts makes them a perfect partner to co-sponsor this important educational briefing for Congressional staff," said Steve Largent, President and Chief Executive Officer of CTIA. "Gerson Lehrman Group shares our long-standing commitment to provide the best level of expertise to decision-makers focusing on both the industry-specific and global issues affecting the wireless industry."

GLG worked with its network of experts to identify respected analysts and industry experts to join a panel of other Wall Street and technology industry veterans in this Congressional Staff briefing. The panel will assess the general state of the US economy; the state of the "tech-economy," including telecom and wireless; and make recommendations on what policy makers should consider to facilitate economic growth in the telecom, wireless, and hi-tech sectors.

About Gerson Lehrman Group

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit www.glggroup.com.

About CTIA

CTIA-The Wireless Association(TM), is an international nonprofit membership organization founded in 1984, representing all sectors of wireless communications – cellular, personal communication services and enhanced specialized mobile radio. CTIA represents service providers, manufacturers, wireless data and internet companies, as well as other contributors to the wireless universe. CTIA advocates on their behalf before the Executive Branch, the Federal Communications Commission, Congress, and state regulatory and legislative bodies.

Gerson Lehrman Group and the Gerson Lehrman Group logo are registered trademarks of Gerson Lehrman Group, in the United States and other countries. Failure to list any other Gerson Lehrman Group trademarks does not constitute a waiver of any rights to any Gerson Lehrman Group trademarks, including unregistered trademarks. Other names included in this press release may also be the registered or unregistered trademarks of their respective owners.

Gerson Lehrman Group Contact:
Christopher M. Stella
212-880-6517