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Gerson Lehrman Group announces addition of The 451 Group and Tier 1 Research to the Council Partners Program

New York, NY—October 29, 2009—Gerson Lehrman Group, the global marketplace for expertise, today announced that The 451 Group, a leading independent technology-industry analyst company, has become a Premium Gerson Lehrman Group Council Partner. Through this relationship, top analysts from The 451 Group and Tier1 Research will be available to consult with Gerson Lehrman Group's hedge fund, asset management, and private equity clients through Gerson Lehrman Group's unique platform of systems and services—including phone consultations, teleconferences, and in-person meetings.

The Gerson Lehrman Group platform will serve as a key distribution channel for The 451 Group and Tier1 research products, making their analysts and services available to Gerson Lehrman Group clients. In turn, The 451 Group may gain access to Gerson Lehrman Group's network of more than 250,000 subject-matter experts, expanding its capabilities across a wide range of specialties and geographies.

"We are very excited that The 451 Group and Tier1 Research have decided to become Premium Gerson Lehrman Group Council Partners," said Mike Dzik, Vice President of Technology, Media & Telecommunications, Gerson Lehrman Group. "When leading firms such as The 451 Group and Tier1 Research choose to become Council Partners, it fortifies our position as the global marketplace for expertise. The 451 Group's experience and expertise in enterprise technology—specifically in the enterprise software, storage, systems, networks and mobility sectors—and Tier1's thought leadership in the datacenter, colocation, and hosting sectors are great complements to our offering and will allow us to better serve clients interested in these fields."

"We chose to associate with Gerson Lehrman Group because the size and diversity of their client base is unmatched in the expert network field," said Martin McCarthy, Chief Executive Officer of The 451 Group. "Partnering with Gerson Lehrman Group is an excellent way for us to extend our client base within the financial industry and to continue to provide key insights to the buy-side community while working with the leader in the field."

Through the Council Partner Program, Gerson Lehrman Group has formed enterprise-level partnerships with leading professional service firms around the world that help Gerson Lehrman Group clients forge closer relationships with a broader network of global experts. Council Partner firms range from two-person consulting organizations to advisory firms with more than 1,000 employees.

About Gerson Lehrman Group

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 250,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit www.glggroup.com.

About The 451 Group

The 451 Group is an independent technology-industry analyst company focused on the business of enterprise IT innovation. The company's analysts provide critical and timely insight into the market and competitive dynamics of innovation in emerging technology segments. Clients of the company – at vendor, investor, service-provider, investment banking and end-user organizations – rely on 451 insight to support both strategic and tactical decision-making for competitive advantage.

The 451 Group is headquartered in New York, with offices in key locations, including San Francisco, London and Boston. For additional information on The 451 Group or to apply for trial access to its services, go to: www.the451group.com

About Tier1 Research

Tier1 Research, an independent division of The 451 Group, analyzes the financial and industry implications of developments affecting public and private companies within the IT, communications and Internet sectors – with a particular focus on hosting, Internet infrastructure and IT services. Clients include institutional investors and technology vendors, along with end users and venture capitalists. These clients leverage Tier1's analytical insight for idea generation, trend identification, due diligence and grounded opinions, as well as metrics and forecasts on companies and industries covered.

Tier1 is headquartered in Washington DC, with additional offices in New York, San Francisco, and London. For additional information on its research coverage and services, visit www.t1r.com.

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